



November 9, 2023

TO: Legal Counsel

News Media

Salinas Californian

El Sol

Monterey County Herald

Monterey County Weekly

KION-TV

KSBW-TV/ABC Central Coast

KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Health will be held **TUESDAY, NOVEMBER 14, 2023, AT 8:00 A.M., IN THE DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117, IN SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA, OR VIA TELECONFERENCE (Visit svmh.com/virtualboardmeeting for Access Information).**

A handwritten signature in black ink, appearing to read "Pete Delgado", written in a cursive style.

Pete Delgado
President/Chief Executive Officer



Committee Members: Rolando Cabrera, MD, Chair; Joel Hernandez Laguna; Pete Delgado, President/CEO; Rakesh Singh, MD, Chief of Staff; Allen Radner, MD, CMO; Lisa Paulo, CNO; Adrienne Laurent, Chief Strategic Communications Officer; David E. Ramos, MD, Medical Staff Member; Julie Edgcomb, Community Member

**COMMUNITY ADVOCACY COMMITTEE
COMMITTEE OF THE WHOLE
SALINAS VALLEY HEALTH¹**

**TUESDAY, NOVEMBER 14, 2023, 8:00 A.M.
DOWNING RESOURCE CENTER, CEO CONFERENCE ROOM 117**

**Salinas Valley Health Medical Center
450 E. Romie Lane, Salinas, California 93901
via Teleconference
(Visit [SalinasValleyHealth.com/virtualboardmeeting](https://www.SalinasValleyHealth.com/virtualboardmeeting) for Access Information)**

AGENDA

1. Call to Order / Roll Call
2. Approve Minutes of the Community Advocacy Committee Meeting of August 22, 2023 (DELGADO)
 - Motion/Second
 - Public Comment
 - Action by Committee/Roll Call Vote
3. Schedule for Community Advocacy Committee Meetings (CABRERA)
4. Salinas Valley Health Mobile Clinic Update (RODRIGUEZ/FITZGERALD)
5. Blue Zones Project Update (LAURENT/DITULLIO)
6. Salinas Valley Health Service League Update (LAURENT/GRAHAM)
7. Salinas Valley Health Foundation Update (DELGADO/WARDWELL)
8. Public Comment

This opportunity is provided for members of the public to make a brief statement, not to exceed three (3) minutes, on issues or concerns within the jurisdiction of this District Board which are not otherwise covered under an item on this agenda.

9. Adjournment

The Community Advocacy Committee meets quarterly and the next meeting is scheduled for January 2024.

This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

The Committee packet is available at the Committee Meeting, at www.SalinasValleyHealth.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Board Clerk during regular business hours at 831-759-3050. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

¹Salinas Valley Memorial Healthcare System operating as Salinas Valley Health

CALL TO ORDER
ROLL CALL

(Chair to call the meeting to order)

**SALINAS VALLEY HEALTH
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
MEETING MINUTES
August 22, 2023**

Committee Members Present:

In person: Chair Rolando Cabrera, MD., Julie Edgcomb, Adrienne Laurent, and Lisa Paulo

Via teleconference: Vice Chair Joel Hernandez and Pete Delgado

Committee Members Absent: Theodore Kaczmar, Allen Radner, MD., and David Ramos MD

Other Board Members Present, Constituting Committee of the Whole: Director Juan Cabrera and Director Victor Rey Jr. (*via teleconference*)

Director Juan Cabrera in at 8:40 a.m.

Director Victor Rey Jr. in at 9:12 a.m.

1. CALL TO ORDER/ROLL CALL

A quorum was present and Chair Rolando Cabrera, MD., called the meeting to order at 8:31 a.m. in the Downing Resource Center, CEO Conference room 117

**2. APPROVE MINUTES OF THE COMMUNITY ADVOCACY COMMITTEE MEETING OF
May 23, 2023**

Approve the minutes of the Community Advocacy Committee meeting of May 23, 2023. This information was included in the Committee packet.

PUBLIC COMMENT:

None

MOTION:

Upon motion by Committee member Delgado, second by Committee member Paulo, the minutes of May 23, 2023 of the Community Advocacy Committee were approved, as presented.

ROLL CALL VOTE:

Ayes: Chair Cabrera, MD., Vice Chair Hernandez, Delgado, Edgcomb, Laurent, and Paulo;

Noes: None;

Abstentions: None;

Absent: Kaczmar, MD., Radner, MD., and Ramos, MD.

Motion Carried

3. BLUE ZONES PROJECT UPDATE

Received an update on the Blue Zones Project from Kendra Howell. Some accomplishments to highlight under food policy are: Double Up Food Bucks, a partnership with Aspire and launches at 4 stores. When customers buy \$10 in produce they receive an additional \$10 to spend on those products. Advocacy for AB605 with support from House Speaker Robert Rivas and Senator Caballero. Established two programs the Monterey County Food System Coalition and the Monterey County Garden Network. For Built Environment, working on safe routes to schools, advocacy for MST's SURF bus and Rapid Transit Project, and Friends of Seaside Parks Association to beautify 25 parks.

COMMITTEE QUESTIONS TO STAFF:

Vice Chair Hernandez commented that there is a lot of work being done in Monterey County. How do you prioritize the projects? Staff responded that there are specific projects that are being worked on with the cities within the county. An annual blueprint is created to plan the year's projects, with input from the community and Blue Zones subject matter experts.

4. MOBILE CLINIC UPDATE

Dr. Orlando Rodriguez, Medical Director of the Mobile Clinic and Lynette Fitzgerald, Mobile Clinic Manager provided an update to the committee. Since the launch of the clinic, they have seen 13,150 patients, all free medical visits. This year the clinic has been focusing on food insecurity. Qualifying patients are enrolled in the Fresh Produce RX program. The program, in partnership with the Food Bank of Monterey County, delivers fresh produce to patients.

COMMITTEE QUESTIONS TO STAFF:

Committee member Delgado commented that we should make sure that the County knows of the good work we are doing and explore funding opportunities through them.

5. REPORT FROM THE SALINAS VALLEY HEALTH SERVICE LEAGUE

Received a report from Shannon Graham, Director of Volunteer and Health Career Services regarding three community services Health Explorers, Summer Health Institute, and Medical Adventure Camp. There have been over 300 participants between the three programs. The Hospital has several current employees who have gone through the pipeline of programs.

COMMITTEE QUESTIONS TO STAFF:

Committee member Delgado gave kudos to the staff at the hospital for inspiring these kids to consider the profession in working in a hospital.

6. REPORT FROM THE SALINAS VALLEY HEALTH FOUNDATION

Received a report from Jeff Wardwell, Chief Philanthropy Officer, and Melissa Gross, Director of Strategic Development regarding the Salinas Valley Health Foundation and their Patient Assistance program. The types of assistance being offered: Perinatal loss cremation, stroller wagon, exercise activity set, aquatic therapy, iPad & Speech App, and Equestrian Therapy.

7. PUBLIC INPUT

No public input

8. ADJOURNMENT

There being no other business, the meeting was adjourned at 9:55 a.m. The next Community Advocacy Committee meeting is scheduled for Tuesday, November 14, 2023.

Rolando Cabrera, MD, Chair, Community Advocacy Committee

*SCHEDULE FOR
COMMUNITY ADVOCACY COMMITTEE
MEETINGS*

(DISCUSSION)

(CABRERA)

*SALINAS VALLEY HEALTH
MOBILE CLINIC
UPDATE*

(VERBAL)

(RODRIGUEZ/FITZGERALD)

BLUE ZONES PROJECT UPDATE

(VERBAL)

(LAURENT/DITULLIO)

*SALINAS VALLEY HEALTH
SERVICE LEAGUE
UPDATE*

(VERBAL)

(LAURENT/GRAHAM)

*SALINAS VALLEY HEALTH
FOUNDATION
UPDATE*

(VERBAL)

(DELGADO/WARDWELL)

PUBLIC COMMENT

ADJOURNMENT